A STAR ALLIANCE MEMBER

AIR NEW ZEALAND

# Air New Zealand Circular Economy Strategy & Targets

## Supplier Resource

Version 1

# Circular Economy Strategy & Targets

At Air New Zealand, we are committed to embedding circular economy principles into the way we operate, including through how we procure goods and services. A circular economy is a sustainable economic model that delivers on the following three principles through design:

1. Eliminate waste and pollution.
2. Retain the value and keep products and materials in use for as long as possible.
3. Regenerate natural systems instead of depleting them.

This approach focuses on creating a closed-loop system that maximises resource efficiency and reduces environmental impact by considering the full lifecycle of a product or service—from design to end-of-use/life.

As part of this commitment, Air New Zealand is rethinking how we design, procure, and use products and resources. We actively seek to partner with suppliers who share our vision and can support our transition to a circular economy.

To drive meaningful change, we have set the following short-term targets. These targets focus on embedding circular economy principles into our procurement practices, operational processes, internal polices, and customer engagement strategies—laying the foundation for long-term, systemic transformation.

**1-3-year (FY25-FY27) waste targets during the Term:**

Our focus: We design, buy and use products and resources that support the circular economy, and actively work to reduce waste.

- Corporate: 45% reduction in landfill waste per FTE by end of FY27
- Engineering, Maintenance & Supply Chain: 15% reduction in landfill waste per activity hours of maintenance by end of FY27
- Cargo: 25% reduction in landfill per throughput of cargo tonnage by end of FY27
- Lounge: 25% reduction in food waste to landfill and zero single-use plastic for all customer facing activity by end of FY27
- Valet: 100% paperless Valet for all customer facing activity by end of FY27
- Inflight International: Establish food waste baseline for international flights by end of FY27

# Supporting Resources

Below are some useful resources that might help to provide a deeper understanding of the circular economy model and provide guidance on applying them to your business:

- Product Stewardship (Fuji Xerox and New Zealand Ministry for the Environment)
- Ōhanga āmiomio - Circular economy (New Zealand Ministry for the Environment)
- About the circular economy (Sustainable Business Network)
- The Circular Design Guide (Ellen MacArthur Foundation)
- Circular economy key ideas (Ellen MacArthur Foundation)
- Waste Hierarchy (Auckland Council)
- What does the circular economy mean for my business? (New Zealand Trade & Enterprise)
- Compostables Packaging Position Statement (New Zealand Ministry for the Environment)

Standards and reporting frameworks to consider to support a circular economy across your operations and supply chain:

- ISO 59000 Series (Circular Economy)
- IS0 4040 (Life Cycle Assessment - Principles & Framework) & ISO 14044 (Life Cycle Assessment - Requirements & Guidelines)
- ISO 20400 (Sustainable Procurement)
- SMETA (Sustainable Supply Chain Audit)
- GRI Standards
- Ecovadis
- CDP
- B Corp

# Certifications

Certifications and third-party audits can be used to verify sustainability performance and claims. See below for examples of globally recognised certifications and standards that support circular economy principles.

Certifications that aim to reduce environmental impact by encouraging responsible sourcing, production, and end-of-life practices:

- Global Recycled Standard
- Recycled 100
- Cradle2Cradle (C2C)

Certifications that aim to promote sustainable land use, protect ecosystems, and ensure ethical practices in supply chains:

- Rainforest Alliance
- Forest Stewardship Council (FSC)
- Programme for the Endorsement of Forest Certification (PEFC)

Certifications for organic fibres & textiles:

- Global Organic Textile Standard (GOTS)
- Organic Content Standard (OCS 100)

Certifications and audits that promote ethical and socially responsible practices, especially in labour and supply chains:

- Amfori BSCI
- Fair Labor Association
- Fairtrade
- Sedex SMETA
- Social Accountability SA 8000
- Worldwide Responsible Accredited Production (WRAP)