

## **Carbon offsetting transcript**

How can we reduce our climate change impact?

**Nick:** Climate change is a real, pressing and complex challenge and at Air New Zealand we are focused on ways that we can continue to reduce our impact on the climate.

One of the ways we can do this is by enabling our customers to reduce their impact on climate change from their air travel by utilising our carbon offset programme.

**Lisa:** When customers voluntarily elect to tick the carbon offset button on the Air New Zealand website all of the money that's collected through that function essentially go out to buy carbon credits or carbon offsets from projects like this forestry project here at Hinewai reserve.

**Hugh:** Hinewai is quite a big conservation area, covenanted with the Department of Conservation so it's permanently protected.

We've partnered with Air New Zealand to provide carbon credits through the Permanent Forest Sink Initiative.

Every carbon credit purchased from an emission reduction project removes or reduces *one tonne* of carbon from the earth's atmosphere.

**Louise:** We are a global company – we love connecting our customers to the world.

And as part of our reach we have a responsibility not just here in New Zealand but around the world, and so Air New Zealand has expanded its carbon offset programme and we're partnering with some incredible projects based in countries that we fly to.

**Lisa:** When customers choose to offset their flight emissions, we buy the carbon credits for them, and then remove those credits from the market. This is all publicly visible, to give our customers peace of mind that they are reducing their impact on climate change.

**Nick:** Even though these are small steps, they do layer up to something more significant. Small actions, making a big difference.

So offset your Air New Zealand flights and let's see how much we can do together to create a better future.

A sustainable future for New Zealand. Socially, environmentally, economically.