

We begin in the real world. A Marae facing the ocean. It's a beautiful sunny evening. The sky alive with yellows and pinks. Birds are singing. A gentle wind blowing through the trees. You can hear, see and feel nature's delicate embrace all around.

In front of the marae, Joe Harawira is sitting with a group of tamariki (children). Half a dozen kids listening carefully. They've heard Joe's stories before and know they're in for a treat.

**Joe:** **Tihei mauri ora.....Welcome to our world.**

**I'm going to tell you the story of Tiaki.**

**Tiaki connects us to care for our people, our place and our culture. And it's also where the hero of our story gets his name.**

An Amokura (red-tailed tropicbird) flies past the children. With Joe's voice still lingering in the air, we follow the bird as it glides gracefully and we follow it over the marae and into the sky where we are transformed into a magical world.

We're in a sound somewhere in the South Island of Aotearoa, New Zealand. We've now entered our VFX world. It looks and feels like Aotearoa, but it's even more striking than the real place. We're in Joe's story now. A place where magical things can happen.

**TITLE:** **Tiaki & The Guardians  
Safety Video.**

We're moving from the shoreline to a wooden pier that stretches out across the water. Beyond the expanse of perfectly still water is a range of snow-capped mountains. And beyond that, a vibrant blue sky, speckled with thin white clouds. A truly awe-inspiring tableau.

We now follow a young Māori man as he walks down the pier towards the waka that awaits him. This is Tiaki. Kind of face and gentle of heart, Tiaki inspires trust and confidence. He's wearing a Korowai (cloak) that flows as he walks.

**Joe (VO):** **Tiaki knew that we don't inherit the Earth from our ancestors. We only borrow it from our children.**

Tiaki reaches his waka and we now get a glimpse of its design. Expertly crafted, this waka is covered in Mangōpare kōwhaiwhai (painted ornamentation based on the mangōpare design that also inspired the Air New Zealand logo).

**So to show us how important it is to care for our beautiful country, Tiaki set out to visit *The Guardians* of this world.**

With Tiaki sitting in his waka, we see that there are two Air New Zealand Flight Attendants (FAs) standing on the pier who talk directly to camera.

**DOUG:** **Kia ora and welcome aboard this Air New Zealand flight. Just like Tiaki, Air New Zealand has made a promise to help care for our people, places and culture. So we'll be joining him on his quest.**

**LAUREN:** **And helping to keep you safe onboard this waka rererangi – canoe in the sky.**

**Joe VO:** **Tiaki also knew that caring for Aotearoa isn't something you can do alone.**

Then Julie walks out of the bush and onto the beach not far away. Julie is a pākehā New Zealander who is out and about exploring her backyard. She's wearing walking boots and has got a backpack. She's as upbeat and enthusiastic as she is friendly. And she's looking for an adventure. She spots Tiaki and – as if answering Joe – she calls out...

**Julie:** **I'm keen to come along.**

**DOUG:** **All loose items should be stowed in the overhead locker or under the seat in front of you.**

Tiaki demonstrates this by putting his kete (bag) under the seat in front of him.

**LAUREN:** **While we're on this epic journey, it's important you obey all crew member instructions, placards and illuminated signs.**

We see a seatbelt sign in a carved frame hanging on one of the pier's pillars.

**LAUREN:** **If the seat belt sign lights up, return to your seat and fasten your seatbelt.**

Julie demonstrates how to fasten and release seatbelt in economy.

**LAUREN:** **Seat belts fit low and tight across your hips. Keep them on throughout the flight. If you need to get up, simply lift the lever like so.**

They push out into the water when out of nowhere the Amokura swoops down, flying alongside the waka. For a second nothing happens and then from all directions, hundreds amokura fly out of trees, fields and clouds towards the waka. All alighting on the canoe.

Then, as one, the birds start flapping their wings, the impossible happens. The waka lifts up out of the water. Tiaki watching – eyes wide – as it clears the waves and rises higher and higher. Julie laughs with sheer delight. They are now a Waka rererangi. A canoe in the sky.

After a moment, the birds let go and the waka continues to fly through the air as if by magic. The birds now all fly alongside the waka, as if escorting it to its destination.

The Flight Attendants now tell us about the brace position. As they talk, Julie demonstrates the brace position in Economy.

**DOUG:** If an emergency were to happen during take-off or landing, tighten your seat belts and adopt the emergency brace position. Place your forehead on the seat in front. Put your feet back and firmly on the floor and hold your lower legs.

Tiaki demonstrates in Business Premier.

**DOUG:** In Business Premier, sit upright, put your hands on your thighs and your feet firmly on the floor.

The waka is now flying over lush green hills. Dense bush that looks pristine and untouched. Then the waka flies through the bush. Tiaki gestures to their surroundings and says to Julie...

**Tiaki:** Hika mā!! Tāne Mahuta.  
*[Look!! Tāne Mahuta]*

**Joe VO:** Tāne Mahuta is The Guardian who breathed life into the world and gave us the wonders of the forest. Including the very air we breathe.

The forest is indeed alive with life. The trees, plants and flowers, yes. But also the thousands of species of insects that create this glorious symbiotic world. As Joe speaks we see close-ups of plants and animals.

As Joe finishes telling us about clean air, our Flight Attendants tell us about oxygen masks. Our father and daughter trampers demonstrate.

**LAUREN:** And if you need air, oxygen masks will fall from above. Place it over your nose and mouth and tighten by pulling both sides of the elastic. Don't worry if the bag doesn't inflate, oxygen will flow easily. Wherever you are seated, oxygen will flow through the mask, breathe normally.

When FA talks about masks for 'others' we see our father demonstrate how to put an oxygen mask on his daughter.

**LAUREN:** Make sure your own mask is fitted before assisting others.

Tiaki presses his head and nose against a tree (an intimate Hongi moment). Meanwhile, Julie looks up at the trees and says:

**Julie:** Tenā koe, Tāne.  
*[Thank you, Tāne]*

We now see Tiaki and the companions back in the waka. Tiaki is paddling the air and the waka starts to gain some speed and altitude until it clears the tree tops.

We cut to the waka flying over water now. A gorgeous coastline on one side. The Pacific ocean on the other. The water is calm and inviting. A clear turquoise blue.

Tiaki points down for Julie and the Flight Attendants to see and says...

**Tiaki:** **Hoake, ki te moana uriuri o Tangaroa!**  
*[Time to visit Tangaroa]*

The waka comes gently gliding long (the sand of) a beach. There are families enjoying the beach and the water here. Kids in the water, etc.

**Joe:** **Tangaroa is The Guardian who give us our oceans, lakes and rivers.**

Our Flight Attendants tells us where the lifejackets are we see them open a picture book in which an illustration (of someone finding their lifejacket) comes to life.

**DOUG:** **Your lifejacket is within easy reach. It's under your seat.**

Our life jacket Mum demonstrates how to put on a life jacket and inflate.

**DOUG:** **They're easy to fasten sitting down. Just rip back the tab, place it over your head, clip the straps together and tighten. Only pull on the red tab to inflate after you've exited the aircraft. For more inflation, blow into the mouthpiece.**

**LAUREN:** **We've got life jackets for everyone, even infants.**

As FA mentions 'infant life jackets' we see our Mum on the beach holding a baby wearing a cute little life jacket.

The waka is levitating over the sand (standing still). Tiaki is surf casting from the waka. He's holding a hand line. Something pulls on Tiaki's line and he starts trying to reel it in. And a beautiful blue Moki comes out of the water. Tiaki lifts it up proudly.

**Joe VO:** **Remember Tiaki, that it's important to only take what you need. And to put your first catch back.**

Tiaki throws the fish back into the water.

The waka is now flying over the sand and magically transitions to a snow-covered glacier.

**Joe VO:** **Papatūānuku is our mother Earth. She's the sand and ice, the fields and mountains. She is in the ground under our feet.**

The waka is now in a steamy geothermal area.

**LAUREN:** **While Papatūānuku gives us natural steam, smoking and vaping are not permitted anywhere on this flight, including the lavatories. Charging of e-cigarettes is also prohibited.**

We see a 'no smoking' sign on the side of one of the geothermal pools. The sign itself is set in a wooden carved frame.

The camera moves in closer to the vapours from the hot pools – a transition to the sky again. The camera emerges from a cloud to reveal that Tiaki and the others are on the waka once again, flying above the clouds. The sun begins to dip in the sky. The stars beginning to shine. It's beautifully peaceful up here.

**Joe VO:** **At night, Ranginui shows us the way home. His stars guide us and connect us to those who came before us and those who will come after us.**

Constellations and star clusters are illuminated now. We see Matariki, te waka o tamarereti and other shapes of Māori astronomy drawn in the sky.

**DOUG:** **If we need to evacuate the aircraft, emergency escape path lighting will show you the way to the exit.**

**Lightweight handheld electronic devices can be used at any time both but must be switched to flight mode first. And remember, cellular functions must remain off at all times.**

As the Flight Attendants now tell us about electronic devices, Julie demonstrates the correct procedure on her phone.

**LAUREN:** **Stow larger items in the overhead locker or in a bag underneath the seat in front. If you lose your device in the seat, please call your flight attendant for help.**

Julie accidentally drops her phone and signals to one of the FAs for help. We need to see her close the keyboard over the iPad, put into the bag and zip it up.

**LAUREN:** **For more information, have a look at the safety card in the seat pocket in front of you – or ask your flight attendant.**

Lauren is holding up the safety card for us.

The stars are now shining bright in the sky. The waka flies low over Aotearoa again. Over mountains and rivers, forests and fields.

**Joe's VO:** **Toitū te marae o Tāne, Toitū te marae o Tangaroa, Toitū te tāngata.**  
*SUBTITLE:* *[If the land is well and the sea is well, the people will thrive.]*

**LAUREN:** **Thank you for travelling with Te Araraurangi– Air New Zealand – on this Waka rererangi.**

**DOUG:** **We invite all of you to join Tiaki's quest to care for the people, places and culture of Aotearoa.**

The camera pulls back and we transition back into the real-world. We're back on the Marae with Joe and his audience of tamariki. The sun is setting here too. Joe is finishing his story.

**Joe:** **Tiaki is still out there. Caring for our Guardians. Showing us the way.**

**Child:** **Are flying waka real?**

**Joe:** **Of course they are. They're just a bit more flash these days.**

We pull away from the Marae and into the cloud where there's an Air New Zealand aircraft flying overhead.

FADE TO BLACK

AIR NEW ZEALAND + TIAKI PROMISE LOGOS.