

Every Point Counts – A Safety Video

Start of transcript.

We open on a beautiful stunning morning at Orewa beach in New Zealand. The water is glistening. We see flourishing Pōhutukawa trees. Three Tamariki (kids) are playing basketball on an outdoor court. The ball rolls away and we see an unknown figure pick up the ball. This figure is Kiwi icon and basketball legend Steven Adams. The kids don't believe it. Steven Adams takes a full court shot – he makes it! The kids are impressed and excited. Maybe it is Steven Adams?

Kids: Hey! Are you Steven Adams?

Steven: Yeah.

Kids: Nah.

The ball rolls towards two Air New Zealand flight attendants. They are standing on the basketball court with the beautiful beach in the background. They talk directly to camera. They pass the basketball back to the kids and Steven Adams.

Flight attendant: Kia ora and welcome aboard this Air New Zealand flight. When it comes to safety onboard, every point counts!

The impressed kids set up for a game of basketball against Steven Adams. The boy in the group opens a challenge to Steven. Steven with fancy footwork and ball skills scores a shot. The kids, worried about their competition, encourage two kids passing by to join the game.

Kids: Check up. Come on guys, come on.

One girl with a backpack stops at a wooden bench on the side of the court to put her bag down.

Flight attendant: All loose items should be stowed in the overhead locker or under the seat in front of you.

The girl demonstrates this by placing the bag under the wooden bench in front of her. We see a wide shot of the basketball court where more kids join the game. Steven scores again. The basketball hoop backboard shows a seatbelt sign.

Flight attendant: It's important you obey all flight attendant instructions, placards and illuminated signs.

The two flight attendants deliver the message to camera, and we see the girl seated on the bench demonstrating fastening a seatbelt.

Flight attendant: If the seatbelt sign lights up, return to your seat and fasten your seatbelt. Seatbelts fit low and tight across your hips. We recommend you keep them on throughout the flight in case of unexpected turbulence.

The game continues! Steven lands an epic jump shot, the kids are impressed by Steven's moves, he is after all an MBA star. We see more and more kids join the game. The kids have control of the ball, and they seem to have gained momentum, with the youngest on the court blocking Steven in comical fashion, while the ball goes to one of the older and taller of the kids – she takes a shot and lands it, audible excitement can be heard. The excitement is interrupted by what appears to be the

voice of a commentator. We whip pan to the side of the court to see it's New Zealand television presenter, Andrew Mulligan, sitting at a commentator's desk positioned perfectly between two beautiful Pōhutukawa trees, with the ocean glistening in the background.

Andrew: It's a dream start with a beautiful 3 pointer. Adams will be feeling the pressure now.

The game changes gear as it transitions from a local outdoor court to an indoor stadium complete with a referee, commentator and a huge crowd of fans. The kids look around in disbelief – they're in the big leagues now! We see smiles of confidence having landed their first basket, and the buzzer goes signalling it's time to play on – the buzzer sounds, and the kids run off towards the hoop to continue the game.

We shift to the safety position briefing, where we see two economy seats and a woman seated with hands on her knees and the crowd blurred in the background.

Flight attendant: If an emergency were to happen during take-off or landing, tighten your seatbelts and adopt the recommended brace position. Place your forehead against the seat in front, feet back and firmly on the floor and hold your lower legs.

The woman demonstrates the brace position putting her head against the seat in front, placing her feet flat on the floor and holding her lower legs.

We're now back to game play on the court. We see basket after basket being scored by both Steven and the kids with top down close up shots of each hoop. There is a flash moment where we see the scoreboard which has Steven at 22 points and the Rangatahi Rockets, the name of the kids' team, at 10. The imaginary basketball world is clearly expanding in grand fashion.

Andrew: Points being scored on both sides.

We see a shot of Andrew Mulligan commentating the action with a smile of his face, the competition is clearly heating up with the large number of kids against Steve alone.

We see a wide of the basketball court and Steven cheekily using his height to his advantage, waving the ball above his head out of reach of the kids. They are jumping in comical fashion. Andrew's commentating continues...

Andrew: Adams playing tall timber.

We cut to a shot of the coach on the sideline with the crowd behind him cheering – it's much-loved Kiwi comedian Tom Sainsbury, who is audibly and visibly disappointed at the lack of fair play. He waves his hands in the air to signal an unfair high disadvantage.

Coach Tom: Ref! Unfair height advantage!

We pan to another area of the court where we see the ref, also Tom Sainsbury, with the crowd behind him who questions the comment from the coach.

Ref Tom: Oh, do you want me to call a too tall foul, coach?

We pan back to the coach, who raises his hands.

Coach Tom: Yeah, I think that's only fair.

We cut back to the ref who is clearly not impressed by the interruption given it's not a true foul in the rules of basketball.

Ref Tom: Play on!

We cut to a still frame of our male flight attendant on the court with the crowd in the background.

Flight attendant: If you need air, oxygen masks will fall from above.

A teenage boy from the game is seated court side and a yellow oxygen mask falls from above, he takes the mask in one hand and places it over his nose and mouth and tighten the straps with both hands.

Flight attendant: Pull down on the mask, place it over your nose and mouth and fit the headband.

We pull wider on the shot to reveal a second younger child seated next to the teenager. The older helps the younger adjust his mask in place. They fist bump each other to acknowledge a job well done.

Flight attendant: Make sure your own mask is fitted before assisting others.

We now pull wide for a cinematic shot from the very top corner of the large stadium, where we look down on the violet-coloured court and see the players the size of ants. There are spotlights and a jumbotron in frame. It is a very impressive arena with a buzzing full crowd.

Andrew: That's the half time buzzer. Adams still in front.

We zoom down to court size, where we see Steven with his towel jog towards and tower over the commentator, looking clearly puffed from the growing intensity of the competition from the kids.

Andrew: Steve, how you feeling?

Steven: Yeah, well, I'm looking forward to the lifejacket bit.

Andrew: Oh, that does sound really important actually.

We see a still frame of our female flight attendant on the court with the crowd in the back who introduces the lifejacket safety demonstration.

Flight attendant: Your lifejacket is within easy reach. It's under your seat. They're easy to fasten sitting down.

An animation plays a close up of a hand releasing the lifejacket from under the economy seat. We then see a close up of the lifejacket pouch in the commentator's hand.

Flight attendant: Rip back the tag, place it over your head, pass the strap around your back, clip the straps together at the front and tighten.

We see the commentator demonstrate the procedure – he rips back the plastic seal, then cut to a wide where the commentator places the lifejacket over his head and follows the instructions to secure the lifejacket in place including pulling on the red tab to inflate.

Flight attendant: Only pull on the red tab to inflate as you exit the aircraft. For more inflation, blow into the mouthpiece.

The commentator is now near the stadium doors with the blue sky in the background as he inflates the lifejacket and demonstrates how to blow into the mouthpiece for more inflation.

The game is back in action – we're centre court as Steven and the kids get ready to play the second half. From a bird's eye view, we see the ball been thrown in the air by the ref. Steven and one of the kids jump to fight for the ball. Steven takes the ball easily with his very obvious height advantage. Next up is the no smoking safety demonstration.

We are court side; we see a close up of a hand and chalk being placed in it. We cut wider to see it's one of our three hero kids from the opening; he throws the chalk up in the air in dramatic fashion, a signature move from one of the world's best basketball players LeBron James, it imitates smoke.

Flight attendant: Smoking and vaping are not permitted anywhere on this aircraft, including the lavatories. Using and charging e-cigarettes and vapes is also prohibited.

We cut to our male flight attendant centre court who wafts the chalk away. We then see a close up of the jumbotron with a no smoking sign in the middle and 'no smoking' copy below.

We see the female flight attendant against a mixed dark and fluro violet backdrop who cues the evacuation safety procedure.

Flight attendant: If we need to evacuate the aircraft, emergency escape path lighting will show you the way to the exit.

We see a dimly lit corridor – escape path lighting flicks on at the base of either side of the corridor.

Flight attendant: Look up, your flight attendants are now pointing out your exits.

A close up of a number of the audience looking up to the large jumbotron where we see the outline sketch of a plane with red arrows highlighting the exits.

It's game time again. We're back on the court, Steven has manoeuvred his way around the many kids to make a slam dunk. The crowd roars and Steven smirks, looking very pleased with himself. The ref signals for a timeout. He leans in with the kids surrounding him to give an inspiration speech, one could only give in a safety video...

Ref Tom: Time out, time out, time out. I wish I had time for an inspirational speech. But this is a safety video and people like them short.

We're back with our female flight attendant who is right of frame with the coach and kids huddled closely, she cues the safety procedure for electronic items.

Flight attendant: Lightweight handheld electronic devices can be used at any time but must be switched to flight mode first. Cellular functions must remain off at all times.

We see a close up of a tablet with game play drawn on it. The tablet is switched to flight mode.

We see a member of the crowd, TikTok famous Theo Shakes, drop his phone while trying to take a selfie with the lovely lady next to him. He raises a foam finger with a sheepish look on his face signalling for help from the flight attendant, who gives him a knowing nod and smile.

Flight attendant: If you lose your device in the seat, please call your flight attendant for help. For more information, have a look at the safety card in the seat pocket in front of you, or ask your flight attendant.

The flight attendant raises the safety card.

It's now the final stages of the game. The music is pensive, and we see the score is tied between Steven and the kids. A woman suddenly enters to court, the

commentary remakes it's Steven's big sister, Dame Val Adams, here to secure the win for Steven. Well, so he thought. Steven passes Dame Val the ball and she shot puts it straight over Steven to the smallest kid on the court who is standing right under the hoop undefended. She catches and scores. The kids and stadium erupt into applause and excitement, they've done it! Everyone celebrates, Val, the commentator, the ref.

Andrew: Just seconds left. Oh, what have we got here? Big sister Dame Val Adams enters the court. Oh no, it's a betrayal! The Rangatahi Rockets have taken the win! Pandemonium! Absolute scenes!

We now see both flight attendants together centre court while the celebration continues.

Flight attendant: That's full time for this safety message. To all our passengers, thanks for flying Air New Zealand.

The young girl who just scored walks up to Steven, who is being a good sport, and gives him a fist bump. This transitions the scene back to the outdoor court back to reality where it's just the three kids and Steven. Having won the game, they question if he is even really Steven Adams. A smile crosses Steven's face, and he challenges them to another game.

Kids: I knew you weren't Steven Adams. He'd be way harder to beat.

Steven: Check it up.

End of transcript.