

Air New Zealand safety videos

It's Kiwi Safety

We open to see people dancing on the streets to hip hop. There is a dance-off forming as RANDA and their crew approach KINGS and his crew with a challenge. JULIAN DENNISON is DJing with JESS, an Air New Zealand flight attendant standing by. Seeing the dance-off about to start, JULIAN stops the music and ushers everyone to stop dancing.

JULIAN: Woah, woah woah woah woah. Aye aye aye aye, stop that. Yeah stop. Okay. Thank you, JESS. Let's see what you guys can do with this one eh?

JULIAN places record of "It's Kiwi Safety" on the turntable and starts playing & scratching the record. KINGS and RANDA start performing.

KINGS to camera: Safety is my recital

RANDA: I think it's very vital

KINGS and RANDA: To rock you, so safe. Kiwi Safety is the title. Here we go!

Beat drops. Dance crews start dancing in the background. The words "It's Kiwi Safety" appear.

Chorus: It's Kiwi to rock a rhyme to rock a rhyme that's safe and fly, its Kiwi!

Chorus repeats. Cut to people dancing in various locations in NZ. Cut to KINGS and JULIAN in an indoor theater, with a flight attendant holding tea and water jugs. Cut to people breakdancing outside and Julian sitting between two ladies in a hair salon and falling asleep.

KINGS to camera: Kia Ora. Got you flyin across the border. You can have a tea or a water. Doesn't matter what you order. Let me tell ya. These signs you'll be clocking and these placards you'll be watching. Listen. Follow these signs. Follow these signs. Listen to the crew you will be fine.

Cut to RANDA doing laundry in a laundromat, stowing clothes in a washing machine and under some seats at the laundromat.

RANDA to camera: Any loose items be stored overhead. Or under the seat, not under your bed.

Cut back to KINGS in the theater.

KINGS to camera: And if you see the fasten seat belt sign, return to your seat, buckle up.

At a hair salon, JULIAN demonstrates how to fasten a seatbelt and how to unlock a seatbelt by lifting the lever.

KINGS VO: 'Cause seat belts fit low and tight across your hips. Keep it on throughout your trip. If you need to get up, just simply lift, the lever, like this.

In the theater, oxygen masks drop in front of a seated dance crew with a flight attendant supervising.

RANDA VO: If you need some oxygen, masks will fall from above. Pull down on the mask. A simple, but important task.

JULIAN demonstrates how to use oxygen masks by pulling a mask down, placing it over his nose and mouth, pulling on both sides of the elastic.

KINGS VO: Place over your nose and mouth. Pull on both sides of the elastic. Don't worry if the bag doesn't inflate. It blows like magic.

KINGS to camera: And make sure your mask is fitting legit before you go helping the kids.

A mom and flight attendant help a kid put on an oxygen mask.
Kids start dancing in the laundromat, at the beach, and in the streets.

Chorus: It's Kiwi to rock a rhyme to rock a rhyme that's safe and fly, its Kiwi!

RANDA and crew members dance and spin around in rows of airplane seats to face the camera. Crew members sit in seats and demonstrate how to keep feet firmly on the floor, put their foreheads on the seat in front of them and hold their lower legs. In a Business Premier seat, KINGS demonstrates how to sit up right, put your hands on your thighs, and bring your feet to the floor.

Cut to RANDA in various locations in the laundromat and theater.

RANDA to camera: If an emergency were to happen during takeoff or during landing, just follow these instructions in the sign that we're jamming. Put down that cheese melt and make your seat belt click. Put your forehead against the seat up in front just like this. Feet firmly on the floor if we end up in a pickle. Just hold your lower legs, oh my gosh, this is simple! Business Premier, I see you folks are working. Sit up right, hands on thighs, feet to floor, it's just like twerking!

Crew members briefly twerk before cutting to THEIA singing in the streets with KINGS, and kids dancing in different places.

THEIA to camera: We're all in, in the neighborhood. We're all in, in the neighborhood. We're all in, in the neighborhood.

Cut to KINGS and RANDA playing Space Invaders at an arcade. The game shows how to find a lifejacket under your seat.

KINGS to camera: Life jackets are within easy reach of your seat. They're easy as to fasten, you can do it sitting down.

Dance crew and flight attendants demonstrate how to rip open lifejackets.

RANDA to camera: Rip back the tag, it makes a (*ripping noise*) sound.

Dance crew and flight attendants demonstrate how to place lifejackets over your head and strap in.

KINGS VO: Place it over your head, don't forget to click the straps.

Dance crew and flight attendants demonstrate how to strap in and inflate life jackets using the mouthpiece.

RANDA VO: Make sure that it's tight, like my awesome safety raps. Only pull the red tab once you're safely out the plane. Needing more inflation? Blow into the mouthpiece eh.

An infant dances with a parent and flight attendant, with the infant wearing a deflated life jacket. The flight attendant high-fives the infant.

KINGS VO: And no need to worry, our life jackets come in all sizes. If you have an infant, the cabin crew will provide this.

Kids dance in the streets.

Chorus: It's Kiwi to rock a rhyme to rock a rhyme that's safe and fly, its Kiwi!

While standing outside on some stairs, flight attendants and kids face the camera and smile. A "No Smoking" sign shows in the middle of the group of people.

KINGS VO: Now the sign is significant. Smoking is prohibited. Yeah, even in the bathroom, our sensors detecting it.

RANDA, flight attendants, and kids ride through the streets on bicycles. Cut to girls skating in a pipe with escape lighting that shows the way to the exit.

RANDA to camera: No vape clouds in the real clouds, that includes e-cigarettes. Emergencies are unlikely, but if one did arise, just be calm, keep it cool, do your thing and please be kind. If we must depart, but the cabin has become dark, follow the escape lighting, it will guide you like my bars.

Cut to KINGS outside, facing the camera, with a dance crew behind him. Cut to cheerleaders who form seated rows as one of them flips through the aisle backwards.

KINGS to camera: Take note and count all the rows to your nearest exit. It could be behind you, oy, pay attention.

Cut to plane map showing arrows pointing to different exits on the plane.

RANDA VO: Yo crew! Show 'em where the exits at!

THEIA sings in the background. Cut to people curling indoors, dancing traditionally, and walking in a parade through the streets.

THEIA: We're all in, in the neighborhood. We're all in, in the neighborhood. We're all in, in the neighborhood.

Cut to RANDA in a curling club with curlers behind her.

RANDA to camera: If you do need to evacuate, please leave behind your baggage. You'll be best without it, and this includes your sandwich.

Cut to KINGS outside, facing the camera, with a dance crew behind him. Crew members dance on bridges around New Zealand.

KINGS to camera: For more information, go to in-flight entertainment and have a browse. Check it out. That will explain it.

Cut to RANDA dancing indoors with kids at a restaurant.

Cut to JULIAN dj'ing outside, sitting in a chair, while JESS hands him an oj on the rocks.

RANDA to camera: All cellular functions, must remain off. So, sit back and relax, with an OJ on the rocks.

Cut to KINGS and dance crew back in the theater, dancing and singing.

KINGS to camera: If you need more facts about safety, askin' what to do. There's a safety card in your seat or you can always ask your crew! Yeah!

Cut to dance parade outside with JULIAN, RANDA, THEIA and KINGS leading the way and singing.

Cut to music record on turntable, listing and thanking RANDA, JULIAN, THEIA, KINGS and other participants of the video.

Chorus: It's Kiwi to rock a rhyme to rock a rhyme that's safe and fly, its Kiwi!

Chorus repeats.

Cut to black screen with Air New Zealand logo illuminated in center.

END.