

Nat Geo Toku Mauri Transcript

We open to see an overhead view of a New Zealand forest with the Toku Mauri logo showing in the middle of the shot. Music plays while a traditional Toku Mauri chant is sung. We cut to shots of different young photographers facing the camera and taking pictures, and then to KAITLIN sitting by a lake.

KAITLIN: National Geographic photo camps pair underserved youth with National Geographic photographers.

We cut to shots of photographers and kids at the photo camp site, talking and discussing photography, and then to HENARE inside a traditional Maori building.

HENARE: The photo camp is in the eastern Bay of Plenty. It's held in a little place called Murupara.

We see an overhead shot of the campsite buildings set by a lake and mountains, and then see students learning about photography in the classroom and outdoors.

KAITLIN: We usually have groups of twenty students from one region.

We cut to Jodi Williams standing outdoors at the campsite.

JODI: It brings together youth and enables them to tell their stories through the power of photography.

KAITLIN: Air New Zealand has been an incredible partner to help bring us here.

HENARE: Our aim is to discover incredible new New Zealand talent.

We cut to see many different campers taking photos around the campsite.

JODI: Air New Zealand has committed to five camps throughout New Zealand.

HENARE: It just deepens the way in which we can connect to Aotearoa and to all the regions of Aotearoa.

We see photographers and campers laughing and having fun at the campsite.

JODI: To be able to hang out with world class Nat Geo photographers, to enable them to tell these stories, it's so powerful.

HENARE: It's given a lot of mana to the community, especially to these young people.

We see different images campers have taken while at the National Geographic photo camp.

HENARE: So, join us as we travel the country on this journey of self-discovery.

The Toku Mauri logo appears again as the video comes to an end.

END.