

BWTF – BUSINESS PREMIER – 40”

We open on an exterior shot of an Air New Zealand aircraft on the tarmac.

We then cut to the Business Premier cabin. We track down the aisle so we see all the space and comfort customers can expect. The camera lands on Pete who is looking around. Then he turns to camera.

Pete: **If you enjoy the finer things in life, you'll love Air New Zealand's Business Premier.**

We see a Flight Attendant holding a tray of glasses of champagne and orange juice come up to Pete.

FA: **Can I offer you a glass of champagne before take-off?**

Pete: **If you insist!**

The FA smiles and takes a glass of champagne from his tray.

We cut to a shot of the aircraft in flight. Pete is making himself comfortable.

Pete: **Check out my luxurious nest in the sky. So spacious, comfortable and private.**

We see a Flight Attendant putting a glass of wine down in front of Pete.

Pete: **The menu was created by world-renowned chefs and comes with a selection of award-winning wines.**

We cut to a shot of the aircraft in the air. The sun is rising in the distance.

We cut into the cabin again and track down the aisle to see passengers in the lie-flat beds, asleep. The camera lands on Pete who has just woken up.

Pete: **I'm so getting one of these memory foam mattresses for home.**

As if by magic, a Flight Attendant with a tray of smoothies and fresh juices walks up to Pete.

FA: **Good morning! Would you like a smoothie before breakfast?**

Pete turns to us and says...

Pete: **These guys are good!**

We cut to our title card:

TITLE: **A better way to fly to New Zealand**

VO: **Discover a better way to fly with Air New Zealand's Business Premier.**